Accelerating the Rate of Innovation Among State DOTs—Tracing Domestic Scan Impacts

MEMORANDUM

Findings for Scan 10-01
Best Practices for Risk-Based Forecasts of Land Volatility for Corridor Management and Sustainable Communities

Prepared for:

National Cooperative Highway Research Program U.S. Domestic Scan Program

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<u>SPECIAL NOTE</u>: This report <u>IS NOT</u> an official publication of the National Cooperative Highway Research Program, Transportation Research Board, National Research Council, or The National Academies.

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Disclaimer

The opinions and conclusions expressed or implied are those of the research agency that performed the research and are not necessarily those of the Transportation Research Board or its sponsoring agencies. This report has not been reviewed or accepted by the Transportation Research Board Executive Committee or the Governing Board of the National Research Council.

Overview

Developed by AASHTO and administered by NCHRP, the U.S. Domestic Scan Program (http://www.domesticscan.org/) facilitates technology transfer among transportation agency staff by creating opportunities for face-to-face information exchange on selected timely topics. Scan 10-01—Best Practices for Risk-Based Forecasts of Land Volatility for Corridor Management and Sustainable Communities (http://www.domesticscan.org/10-01-risk-based-forecasts-of-land-volatility) is one in a series of scans conducted since 2007.

Tracing Domestic Scan Impacts is a companion effort that seeks to assess how well the U.S. Domestic Scan Program is meeting its goals of broad information dissemination and accelerated implementation of new transportation technologies and best practices.

For scan 10-01, CTC & Associates conducted an online survey of scan team participants to collect feedback on the scan and gauge its impact on practitioners. We collected responses from five of the six members of the scan team.

Survey findings

1. CONDUCT OF THE SCAN. How important to you were the following scan program features in contributing to the overall value of this scan tour?

	Responses					
	1—	2—	3—	4—	5—	
Scan Feature	Not important	Somewhat important	Important	Very important	Extremely important	Average
Preparatory materials and meetings in advance of the scan tour				5		4.0
On-site visits to observe the subject technology or practice				3	2	4.4
Face-to-face technical exchange with host state personnel and other scan participants			1	1	3	4.4
Final report of scan findings			1	2	2	4.2
Post-scan consultation with host state personnel and other scan participants			2	2		3.5

2. OUTCOMES OF THE SCAN. How important to you were the following scan program outcomes in contributing to the overall value of this scan tour?

	Responses					
	1—	2—	3—	4—	5—	
Scan Outcome	Not important	Somewhat important	Important	Very important	Extremely important	Average
Introduction to a new technology or practice			2	2	1	3.8
Clearer understanding of a new technology or practice				4	1	4.2
Identification of one or more individuals at a host state to call on as a future resource				4	1	4.2
Identification of one or more individuals on the scan team to call on as a future resource			1	3	1	4.0
Information with which to begin implementation of a technology or practice at your agency			4		1	3.4
Information with which to continue implementation of a technology or practice at your agency		1	3		1	3.2

3. SHARED INFORMATION WITH OTHERS. Following the scan tour, if you shared information about one or more of the technologies, practices or policies identified through the scan, please describe how. (Check all that apply.)

Type of Information Sharing	Number responding	Percent responding
Shared information with peers or subordinates at my agency	4	80%
Presented findings to senior management or agency executives	1	20%
Presented scan findings at a state or regional meeting	1	20%
Presented scan findings national or international meeting	2	40%
Wrote a paper or journal article about the scan findings	0	0%
Recommended state or national research based on the scan findings	0	0%

If you checked any of the boxes above, please provide details (conference name and date, title of presentation, webinar or paper, etc.)

- AASHTO Subcommittee on Right of Way, Utilities and Outdoor Advertising Control
- I presented at the AASHTO Right of Way conference.

4. BARRIERS TO INFORMATION SHARING. Please describe the barriers you encountered to sharing the scan findings after the scan tour. (Check all that apply)

Barrier to Information Sharing	Number responding	Percent responding
Insufficient time for information sharing activities	2	40%
Insufficient interest/support from management	3	60%
Lack of presentation materials	1	20%
Lack of expertise to communicate scan findings	1	20%
Insufficient funding to attend meetings	2	40%
Insufficient technology to present scan findings via the Web (videoconferencing or webinars)	1	20%
Other (free response)	1	20%
 There was a little lapse in time before the development of the final document. If that had been more timely, it would have made things easier to share. 		

What additional support can the Domestic Scan Program provide to disseminate scan findings more broadly?

- Scan findings are best presented in person to generate maximum interest.
- After the paper is finalized, I think it would be helpful to hold one webinar that could be recorded and played back as needed. I didn't feel comfortable presenting the work of others.

5. IMPLEMENTED SCAN FINDINGS. If you used information from the scan to make or recommend a change to practices at your organization, please indicate how. (Check all that apply)

Type of Implementation	Number responding	Percent responding
Proposed implementation	0	0%
Planned implementation	1	20%
In-progress implementation	1	20%
Completed implementation	0	0%

If you checked any of the boxes above, please provide details on the implementation.

• (None provided)

6. BARRIERS TO IMPLEMENTATION. Please describe the barriers that you encountered to implementing the scan findings at your agency. (Check all that apply)

Barrier to Implementation	Number responding	Percent responding
Insufficient interest/support from management	1	20%
Solutions observed on the scan tour are not applicable at my agency	1	20%
My agency's policies/practices/technologies are more advanced than those observed on the tour	0	0%
Regulatory or legislative barriers to implementation	1	20%
Insufficient time to pursue implementation	2	40%
Insufficient funding	2	40%
Insufficient expertise	0	0%

What additional support can the Domestic Scan Program provide to help agencies implement scan technologies and practices?

• (None provided)

7. WEBSITE. Prior to receiving this survey request, were you aware of the U.S. Domestic Scan Program website, <u>domesticscan.org</u>?

	Number responding	Percent responding
Yes	3	60%
No	2	40%

8. OTHER COMMENTS. Please use this space to provide any additional comments about the scan tour or your use of the findings.

• The scan presented an opportunity to glean various best practices and develop agency networks for future implementation.